
**SUBJECT: MONITORING AND FEEDBACK ON ACCESSIBLE
CUSTOMER SERVICE**

Legal References: Canadian Charter of Rights and Freedoms, Ontario Human Rights Code, Ontarians with Disabilities Act, 2005 (AODA), Accessibility Standards for Customer Service, Blind Persons' Rights Act R.R.O. 1990, REGULATION 58

Related References: Avon Maitland District School Board Annual Accessibility Plan, Equity and Inclusive Education in Ontario Schools, Ministry of Education, 2009, Annual Accessibility Plan – Avon Maitland District School Board, AP No. 143 Use of Assistive Devices by the General Public, AP No. 144 Notification of Disruption of Service, AP No. 145 Use of Support Person by the General Public, AP No. 146 Use of Service Animals by the General Public, AP 142 Racism and Ethnocultural Equity

1.0 Background and Expectations

The Avon Maitland District School Board makes all reasonable efforts to ensure that all practices and procedures are consistent with the principles of independence, dignity, integration and equality of opportunity for all, with particular attention to persons with disabilities.

To ensure greater awareness and responsiveness to the needs of a person with disabilities, the Avon Maitland District School Board provides appropriate training for all staff who deal with the public or other third parties on behalf of the Board. This training is provided to all staff and when appropriate, to volunteers. Training is also a component of the orientation of new staff within a reasonable timeframe as they are hired.

All administrative procedures, and particularly those related to the Accessibility for Ontarians with Disabilities Act, 2005, are available to the public and in a format that takes into account a person's disability.

The Board will monitor the effectiveness of implementation of the Accessible Customer Service Standard through a process for receiving and responding to feedback. Information about the feedback process will be readily available to the public and will allow people with disabilities to provide feedback using a number of methods. Other consultations may include but are not limited to Special Education Advisory Committee (SEAC), Accessibility for Ontarians With Disabilities (AODA) Committee, Teacher Federations*, Employee unions*, citizens' groups. Methods would include electronic means such as websites.

(*Note: Consultation relates to membership of these groups as **providers** of Accessible Customer Service.)

2.0 Responsibility

2.1 The Director of Education and/or designates will implement a process for Feedback on Accessible Customer Service that has the following components:

- 2.1.1 information on the Board and school websites inviting users of Board services to provide feedback on their experience with or concerns about access to services for people with disabilities;
 - 2.1.2 printed information available through school offices and public offices of the Board to invite people with disabilities to provide feedback on their experience with or concerns about accessibility of services. Consideration should be given to providing information in alternate formats; and,
 - 2.1.3 information on how the Board will acknowledge, clarify and respond to feedback.
- 2.2. The Director of Education and/or designates will create a process for reviewing implementation of the administrative procedures required by the Accessibility Standards for Customer Service that includes consultation with various constituency groups including Special Education Advisory Committee (SEAC), Accessibility for Ontarians With Disabilities (AODA) Committee, federations, unions, and citizens' groups. Consultation methods could include electronic feedback and focus groups.

3.0 Methods for Feedback

- 3.1 A range of methods for soliciting feedback will be employed to ensure optimum access to the feedback process by people with disabilities.
- 3.2 Methods could include e-mail, verbal input, suggestion boxes or feedback cards.
- 3.3 The feedback process should include the title(s) of the person(s) responsible for receiving feedback and indicate how the Board's response to the feedback will be made known.

4.0 Proactive Measures for Accessible Customer Service

- 4.1 To ensure ongoing efficient and effective adherence to the Board's policy on Accessibility Standards for Customer Service, the Board, its school-based administrators and its managers including those representing the Board in multi-board consortia will take into account the feedback received from people with disabilities when purchasing new equipment, designing new systems or planning a new initiative.

NOTICE REGARDING FEEDBACK ON ACCESSIBLE CUSTOMER SERVICE

The Avon Maitland District School Board is committed to ensuring that its services meet optimum standards of accessibility for people with disabilities using the facilities and services of the Board. Comments on our services regarding how well those expectations are being met are welcome and appreciated.

Feedback regarding the way the Avon Maitland District School Board provides services to people with disabilities can be made by e-mail (info@amdsb.ca), fax (519-527-0222) or telephone (519-527-0111 or 1-800-592-5437).

All feedback will be directed to the Superintendent of Education – Learning Services. Response to your feedback will be provided by direct response to you or as a summary report on the Board's website.